

ALL NEW PRODUCTS 2023

SNAP CIRCUITS



SNAP CIRCUITS

SNAP FM RADIO



RADIO NOT INCLUDED.



AGES 8+

MODEL: SCP-12

756619010229

6.3L, 2.5W, 8.5H

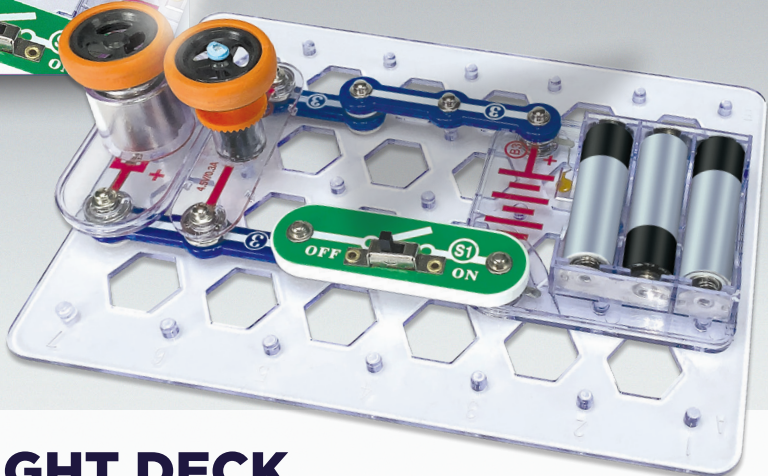
PRELIMINARY DESIGN
SUBJECT TO CHANGE

SNAP FM RADIO

- Create your very own FM radio with Snap Circuits
- Learn about radio wave technology and how a radio creates sound
- Easy to follow instructions make assembly a snap
- SNAP FM is where learn and play collide

SNAP CIRCUITS

FLIGHT DECK



PAPER PLANE NOT INCLUDED.

AGES 8+

MODEL: SCFLTKT

756619014289

6.3L, 2.5W, 8.5H

FLIGHT DECK

- Learn the science behind how an airplane flies
- Build basic electronic circuits that launch paper airplanes and activate other activities
- STEM activities for the child that loves to learn, create and play

PRELIMINARY DESIGN
SUBJECT TO CHANGE

SNAP CIRCUITS

GAME-PLAY!



JOYSTICK NOT INCLUDED.



AGES 8+

MODEL: SCGMPLY

756619014302

12L, 2.75W, 12H

PRELIMINARY DESIGN
SUBJECT TO CHANGE

GAME PLAY

- Activate your own arcade with Snap Circuits Game Play
- Build custom circuits that power 20+ electronic games
- Make dozens of electronic gadgets that power light and sound, all from one box
- Easy snap together construction makes building easy

SNAP CIRCUITS

GREEN ENERGY LAB



PLANT NOT INCLUDED.

AGES 8+

MODEL: SCGRNENKIT

756619014296

12L, 2.75W, 12H

PRELIMINARY DESIGN
SUBJECT TO CHANGE

GREEN ENERGY LAB

- Explore alternative Energy in a Snap w/ Snap Circuits Green Energy LAB
- Build 60+ projects that include making our own solar lights, exploring wind energy and rechargeable batteries
- Includes THINK GREEN manual to learn different types of alternative energy, like solar, wind, hydro, and even geothermal power

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EASTER EGG LIGHT



EGG BASKET NOT INCLUDED.

AGES 8+

MODEL: SCEGGLIGHT

756619014272

6.1L, 2.5W, 7.9H

PRELIMINARY DESIGN
SUBJECT TO CHANGE

EASTER EGG LIGHT

- Brighten your holiday with the Snap Circuits Easter Egg Light
- Decorate your easter eggs and showcase them over a Snap Circuits color changing LED
- 3 different eggs allow for multiple designs to unleash your creativity
- Create an easter egg basket with the provided template for a fun, customizable display of your illuminated egg
- A unique gift for that child that loves to learn, create and play

SNAP CIRCUITS

PUMPKIN LIGHT



PUMPKIN NOT INCLUDED.



AGES **8+**

MODEL: SCPMKLT

756619014265

3.63L, 1.0W, 4.0H

PRELIMINARY DESIGN
SUBJECT TO CHANGE

PUMPKIN LIGHT

- Illuminate your Halloween pumpkin with Snap Circuits
- Light your pumpkin with multiple colors with our Snap Circuits LED
- Batteries (not included) provide 72 hours of glow time
- Easy to use and durable construction

PRODUCT DESCRIPTION

PRODUCT	SKU#	UPC#	SHIP DATE	CASE PACK
Snap FM Radio	SCP-12	756619010229	09/01/2023	8
Flight Deck	SC-FLTKT	756619014289	01/01/2024	8
Game Play	SC-GMPY	756619014302	01/01/2024	4
Green Energy Lab	SC-GRNENKIT	756619014296	01/01/2024	4
Easter Egg Light	SC-EGGLIGHT	756619014272	01/15/2024	8
Pumpkin Light	SC-PMKLT	756619014265	07/01/2024	16

DIMENSIONS & PRICING

PRODUCT	RETAIL DIMENSIONS	RETAIL WEIGHT	MASTER DIMENSIONS	MASTER WEIGHT	UNIT COST
Snap FM Radio	6.3L, 2.5W, 8.5H	0.70	13.2L, 10.8W, 9.1H	6.4	\$10.98
Flight Deck	6.3L, 2.5W, 8.5H	0.70	13.2L, 10.8W, 9.1H	6.4	\$11.75
Game Play	12L, 2.75W, 12H	1.45	12.6L, 12.6W, 11.61H	6.6	\$26.90
Green Energy Lab	12L, 2.75W, 12H	1.45	12.6L, 12.6W, 11.61H	6.6	\$26.90
Easter Egg Light	6.1L, 2.5W, 7.9H	0.35	12.8L, 10.6W, 8.5H	3.6	\$5.35
Pumpkin Light	3.63L, 1W, 4H	0.12	11.0L, 9.0W, 3H	2.32	—



Snap FM Radio



Flight Deck



Game Play



Green Energy Lab



Easter Egg Light



Pumpkin Light

